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Digest

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STORAGE / NOTE

Motion Picture Film Facts

McKIM Advertising Limited, in December, 1946, published its first edition of McKim Motion Picture Film Facts, under the direction of Stewart G. Gillespie. The published compilation of Film Facts was made at the request of clients and account executives, and the interest which followed, has stimulated a revised edition, as of January 1948.

Through quoting, from the introduction of the 1948 edition, we can best give you the idea which has motivated the publication of Motion Picture Film Facts. "Film Facts is in no means a text book for the skilled technicians working within the motion picture industry itself. If this second edition encourages the business man to think about films, if it sparks his interest to the point where he seeks out the men who make the movies to answer his questions, it will have more than served its purpose".

Motion Picture Film Facts is strictly directed toward Commercial Films, in its own words, "Business motion pictures have little relationship to the glamour products of Hollywood. The feature you see at the local Bijou is filmed with the one intent of transporting you to a land of make-believe where everything ends happily ever after.

"Business motion pictures never take their feet off the ground. They purvey reality rather than escape. Commercial films are planned to do a specific task. The dollars spent by an organization to produce a motion picture must earn a profit of good-will, in increased sales, in greater dealer co-operation, or in any one of a dozen other ways".

In glancing through McKim Motion Picture Film Facts, we find an astonishing amount of information, not only valuable to the business man, but of value to those actively engaged in all fields of Motion Pictures.

There are illuminating facts on Commercial Films, the 16mm. field, Non-Theatrical Films. In respect to the former, Motion Picture Film Facts divides these into two main categories, the Non-Theatrical Films, mainly produced as 16mm., in silent and sound, and which can be shown in a private office, or a convention hall, those utilized for sales training, selling, churches, schools, clubs, etc. Ninety-nine per cent of the commercial motion pictures produced and used in Canada at the present time are 16mm. These 16mm. films are designed, states McKim Motion Picture Film Facts, "as a vehicle for public influence, information and service".

While no reliable, independent survey of the use of films by Canadian Advertisers has been made, the Film Committee of the Association of National Advertisers (USA) made a study, states McKim Motion Picture Film Facts, in the Spring-Summer of 1946 "to provide management with an unbiased analysis of this medium". Following are a few facts they uncovered: "70% of member companies have had recent experience with either movies, slide films or both. Only one out of every eight members, with film experience, is not planning to go on with film programs during the next two years, and for every one that is dropping out, there is more than one newcomer in the use of films. Of the companies using films, 83% use movies for product promotion, 70% are looking for institutional values, 57% use them for sales training, 57% seek school showings, 35% use movies in employee education programs".

—EDITOR

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277 VICTORIA STREET · TORONTO

Maritime News

By A. L. FAIRWEATHER

THE main topic of conversation among all connected with theatre interests is the fires in two theatres and chiefly the heroic conduct of manager Lloyd Conrad of the Kent Theatre at Moncton, N.B., who staged a fire drill and sent over four hundred children to safety from the burning Odeon Theatre. It was a Saturday matinee and the fire, which started in the basement, was sending smoke on the stage. Due to practice drills and the quickness and resourcefulness of Mr. Conrad, an Ex-Navy man, and the calmness of his staff, the children filed out quietly and there was no panic. Commendation of the manager's action was heard on all sides and several of the Maritime newspapers published editorials praising him in the highest terms. The fire burned for six hours. A. I. Garson of Saint John, Maritime representative for Odeon, states that the Company will re-build. A near casualty was operator Donald Nelson who had difficulty in escaping from his smoke-filled booth. Praised also were the staff, including usher Robert Geddes, usherette L. Dupuis, cashier Miss D. Dupuis, assistant cashier Miss L. Haley. The Mayor of Moncton said that the clearing of the theatre was "a marvellous piece of work" and Mr. Conrad remarked that the practice fire drills "certainly paid off this time".

The second fire took place at Kentville, N.S., when the F. G. Spencer theatre, the Capitol, was gutted by a fire which started from the explosion of an oil burner. Damage was estimated at $180,000 and about 10,000 feet of film was destroyed. Another theatre, the Empire, in Kentville, operated by the Spencer Company has been opened and is operating. Gordon and Gerald Spencer immediately went to Kentville to look over the situation. Manager George Fielding stated that the theatre will be rebuilt as soon as possible. Fortunately the fire occurred before the time of performance and only employees were in the building. They were able to escape.

* * *

Frank C. Owens, chairman of the New Brunswick Censor Board was elected to the Publicity Committee of the N.B. Cancer Society following the annual meeting of that organization.

* * *

A. E. Smith, manager of M-G-M at Saint John, reports that "Gone With The Wind" is having a sensational run in the Maritimes, being held over at every dating. An especially good attendance was at the Capitol Theatre, Moncton, and the same is true of all situations. "Green Dolphin Street" played for a full week at the Capitol at Halifax, N.S.

Deep sympathy is expressed for Mrs. Horace Coles in the loss of her husband, a veteran of the First Great War, who passed away at the Lancaster Military Hospital. Mrs. Coles has been on the staff of the Strand Theatre, Saint John, for over twenty years and is very popular with the patrons. Floral tributes were sent from the Strand Theatre staff and from the F. G. Spencer Company Ltd. as well as from many friends. Sympathy is felt for Mrs. Coles and her daughter Mary, in their grief.

* * *

Bowling is flourishing in Saint John among the theatre and film employees who are now on the second section of their matches. A party is planned with Walter R. Golding of the Community Theatre, West Saint John, as host.

* * *

Saint John Exchanges losing films in the Moncton and Kentville fires were M-G-M, Paramount, R-K-O, Warner Bros., Columbia, Empire - Universal, Eagle-Lion, International Films, Alliance and United Artists who was probably the heaviest loser with two features. A print of the Royal Wedding was destroyed at the Capitol, Kentville, N.S. Some of the Exchanges lost only a trailer or shorts, but a number of features were burned in both theatres.

We wish to thank our many friends for their sympathetic attitude and their offers of co-operation in conjunction with the recent fire at our new Studio.

Contrary to exaggerated press accounts, not one of our employees were injured, and due to the fireproof nature of our building, damage was held to a minimum.

We are proud to announce that after a three-day interval, we are again in 100% operation.

Film Laboratories of Canada Audio Pictures Limited

310 LAKESHORE ROAD

TORONTO, 14.

RAY PRESENTS

ON Saturday, February 14th, S. Morgan-Powell presented in the Montreal Daily Star, an editorial, "Requisites For Establishment Of A Native Industry Simple". Mr. Morgan-Powell commented on a monthly letter sent out by the Royal Bank of Canada, which deals with movies in education and industry, and which contains, "a great deal of interesting material and general information". In our Ray Presents column this week we will deal with a point of view, as stressed in the Morgan-Powell editorial, and in the Royal Bank of Canada's letter. Can features be made in Canada? Yes.

While the answer is in the affirmative, I do not believe that we, in Canada, can now make pictures of the same quality as those which are made in Hollywood, those which are made in England, those which are made in Russia, in France or in Italy. At one time, I would have said, of the same quality as those which are made in Hollywood. We have always associated the production of motion pictures with climate, but with the Talking Picture, and Sound Studio, climate has been crossed off, as the first necessity of picture production.

Anyone, who has lived in England, knows that the climate of this foggy, rainy country is not ideal for picture-production. Nevertheless, England has made some outstanding motion pictures and her producers have said: "Let it rain".

Wonderful pictures have been made in Russia, in France, where the climate is better, and in Italy, where the climate is still better. What is most necessary for picture-production is, primarily, finance, next adequate studio facilities, technicians, story material, direction and stars, following which adequate advertising material, distribution machinery, all designed for world markets are needed. Without world markets, all the other necessities are of no value, for Canada cannot give any picture-investment sufficient returns from the Domestic Market, to make the financial investment anything, but red figures.

A MOVIE patron may be stimulated into visiting a local theatre, to see a Canadian-made motion picture, and should the picture reveal quality, should it prove comparable to the usual screen fare, the Canadian-made motion picture will be profitable in the theatres in the Dominion, but, irrespective of such possible large returns, the producer will not get into the real money-class, unless he can, at least, sell the United States market.

Irrespective of a neighborly feeling, the U.S. distributor will not buy nor distribute a Canadian-made movie, which is in the classification of a B or C Hollywood motion picture, for in the latter class, the U.S. has hundreds of its own pictures to sell.

The Film Imports into the United States which U.S. exhibitors play, among which are pictures made in England, in France, or in Italy, in Russia, or from any other country, have only proved box office, when they had something as good as Hollywood's best, something different, something better.

I AM of the opinion, that our studios in Canada, turn out quality Commercial Films, Documentaries, and that the National Film Board has made some outstanding Short Subjects, possessing a quality deserving of World Markets.

I have seen a number of pictures, features produced in Canada, going back to the Shipman production days, and the best of all of these has been two recent productions, made in Quebec, "La Forteresse" and "Whispering City", the latter, the English version of "La Forteresse", which Eagle-Lion is distributing.

These productions show the way for better Canadian-made features, since they prove that good features can be made in Canada, providing, as I previously mentioned, we have the finance and facilities for their production. Finance alone is not sufficient, for I well remember the half-of-a-million dollars which went into one Canadian-made picture, and which was such a "stinker" that even in Canada, it did not play more than a few theatres, three at the most.

I agree with Morgan-Powell, when he states, that we do not require training-schools and experimental centres as the essentials toward experimentation in this field. What we require are the facilities for production, experienced people in this field, and finance to see the picture through, from the script to the screen.

With all the experience which France and Italy have in motion picture production, both these countries have been handicapped recently by a lack of adequate finance and studio facilities, even raw stock and the technical accessories so vital to the making of a quality production are lacking.

The best picture in the world, reproduced on poor raw stock, which results in a poor quality negative, with poor prints as a result, will decrease the earning ability and life of such a production. Perfect mechanical facilities and technical experts are as much value in picture production, as marquee names.

Good pictures can be produced anywhere in the world providing the facilities, the finance is available, for with this vital beginning, expert technicians and stars can be imported for a picture or for a few pictures.

IT is more difficult for Canada to produce quality feature pictures, that is a number of them, since Canada is not yet geared for such production, and the other countries mentioned, have studios, expert technicians, producers, writers and stars living in their respective countries, but if we in Canada become sufficiently interested, and are willing to finance Canadian-made motion pictures, if we can provide an income for expert technicians and stars within our own country, we will retain those which we have, those who are Canadians and we will attract others from other countries, the latter who will come to Canada, just as our Canadians go to other countries, where their abilities, (technical, artistic, histronic) are used.

The Little Theatre groups, the Symphony Orchestras, the Opera Guild groups have shown Canada, that we are not only rich in natural resources, for industrial purposes, for the manufacture of products for export, but we are rich in creative and artistic talents, and, incidentally, the quality of talent which will even attract those who place the dollar as a measuring standard of value, only.

We want no "turkey shows", nor "get-rich-quick Wallingfords", in Canada, to exploit Canadians on the idea of motion picture production. We have had plenty of such exploiters in the past, and these have been responsible, mainly, for our backwardness in coming forward. They have left a bad taste in the mouths of financiers, and those who had hopes of developing a Canadian Film Industry. Nor do we require flag-wavers to spur us on. What we do require is a

(Continued on Page 6)

Toronto and District

By BILL PRESS

IN one of the most colorful functions of the official season in Ottawa, the investiture at Government House of recipients of war-time awards for meritorious service, President J. J. Fitzgibbons of Famous Players Canadian Corp. received the decoration of Commander of the Order of the British Empire from His Excellency, Viscount Alexander of Tunis, Governor-General of Canada.

The gold medal was presented to President J. J. Fitzgibbons in recognition of his outstanding work in support of the war effort as head of the National Motion Picture War Services Committee, which included every exhibitor from coast to coast, and as an official of the different Victory Loan campaigns. His citation was read as he stepped forward to receive the decoration from Viscount Alexander as the representative of His Majesty, the King.

At the same ceremony, L. W. Brockington, K.C., and J. S. Duncan of Toronto, both directors of the board of Odeon Theatres of Canada Limited, received the decoration of Companion of the Order of St. Michael and St. George which is the highest recognition available to Canadian civilians. These awards were made in appreciation of outstanding service to the war cause.

At a future date Jack Arthur of Famous Players is to receive the decoration of Member of the Order of the British Empire for his services during the war which included the production of shows for the armed forces and the organizing of entertainment for the troops in training.

* * *

Following up its big selling drive for ticket gift books for Christmas, Famous Players Canadian Corp. made a special play with the booklets as remembrances for St. Valentine's Day. Newspaper advertising and posters were used for the promotion.

* * *

Mrs. Stephen Proctor, the former Evelyn Lillie, who was manager of the Village Theatre, Toronto, for some years, doesn't seem to be able to stay away from show business. She has recently become manager of the International Cinema.

Incidentally, this theatre has booked the Paramount News for day-and-date showing with the downtown houses. During the engagement of "Tawny Pipit", the theatre lobby had a photographic display of birds.

* * *

A number of theatre men have had a special treat in connection with the screening of a film in which J. J. Fitzgibbons makes an appearance. The picture was made in New York primarily for a television demonstration.

J. O. Sarginson, a newcomer to show business, has been appointed manager of the Aron Theatre, Campbellford, following its opening by Duncan Campbell, Alliance booker, who spent 10 weeks in Campbellford. A local resident, Sarginson spent 5½ years with the Canadian Army Intelligence. The Canadian Paramount newsreel has been added to the Aron bill-of-fare and has been very well received.

* * *

Syd Blumenstock of the New York home office of 20th Century-Fox was in town in advance of "Gentleman's Agreement" which has been placed on the booking list for the Tivoli and Eglinton Theatres.

* * *

The next monthly meeting of Toronto Tent 28 of the International Variety Club, which will take place at Malloney's Art Galleries, on Tuesday, February 24th, has been designated "Conn Smythe Night". Featuring a tribute to Connie Smythe, in appreciation of his contribution to the recent hockey night staged at Maple Leaf Gardens, the meeting will be attended by many outstanding figures in Toronto sports life.

* * *

The Algoma at Sault Ste. Marie, a Famous Players' theatre, worked up a full page of co-operative advertising in the Soo Daily Star for the engagement of "Fiesta". The theme of the page was "A Mexican bull tosses Esther and you are tossed some good buys".

* * *

Charlie Querrie's unit of the Famous Players' circuit, the Palace Theatre on Danforth Avenue, Toronto, has been temporarily closed for an extensive renovating and refitting job. Not so long ago the Palace broke out with a handsome new front but now the operation is on the interior.

* * *

According to local equipment dealers, plans are under way for the opening of two more drive-in theatres in the Toronto district in the early spring.

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CHARLES F. MAVETY

277 VICTORIA STREET
TORONTO, ONTARIO

The Canadian Moving Picture Digest

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The exodus of capable theatre managers from Toronto continued with the departure of Ralph Wilson for Detroit after resigning from the direction of the Circle Theatre to which he was transferred last fall from the Belsize. He was accompanied to Windsor by Neil Talling of the Bedford Theatre, the latter returning to his post here.

Fred Leavens, who was recently transferred from the Family Theatre, Toronto, to the Grand at Sudbury, Ont., has been brought back to take over the management of the Circle. Before his departure, Ralph Wilson was presented with a brief case by the 20th Century Theatre Managers Club in which he had been an active official.

* * *

Myer Nackimson, R-K-O Winnipeg branch manager, and formerly a salesman in the Toronto office, was in town recently attending an R-K-O sales meeting.

* * *

The premiere of "October Man" will take place on March 11th at the Toronto Fairlawn with the opening performance under the auspices of the Young Men's Section, Toronto Board of Trade. The proceeds are to be turned over to the Queen Elizabeth Hospital, Toronto, and to a welfare fund in Britain.

* * *

Sam Kaplan of the firm of Kaplan and Sprachman, well-known theatre architects, has returned from a trip to the Maritime Provinces where he looked over Famous Players theatre projects, including Halifax and St. John.

* * *

A strong protest against the proposed amusement tax for Ontario and the municipalities came to Premier George A. Drew in the form of a lengthy telegram from the United Auto Workers Union at Windsor, Ont. The wire pointed out that the organization has more than 51,000 members in this Province.

* * *

A war guest in Canada where she completed her education, later getting a position in the Dominion Civil Service, Miss Rona Anderson, now of Edinburgh, Scotland, has been announced for an important role in Arthur Rank's "Sleeping Car To Venice".

Big Explosion Damages New Audio Film Plant

The newly completed and recently opened Lakeshore Road plant of Film Laboratories of Canada and Audio Pictures Limited suffered considerable damage last Thursday noon, when an explosion, caused by a fire, shook the plant to its foundations. Although, the reason has not yet been established, the fire, which started in the assembly room at the rear of the building, was believed to have been caused by an electric bulb which broke while employees were inspecting a negative.

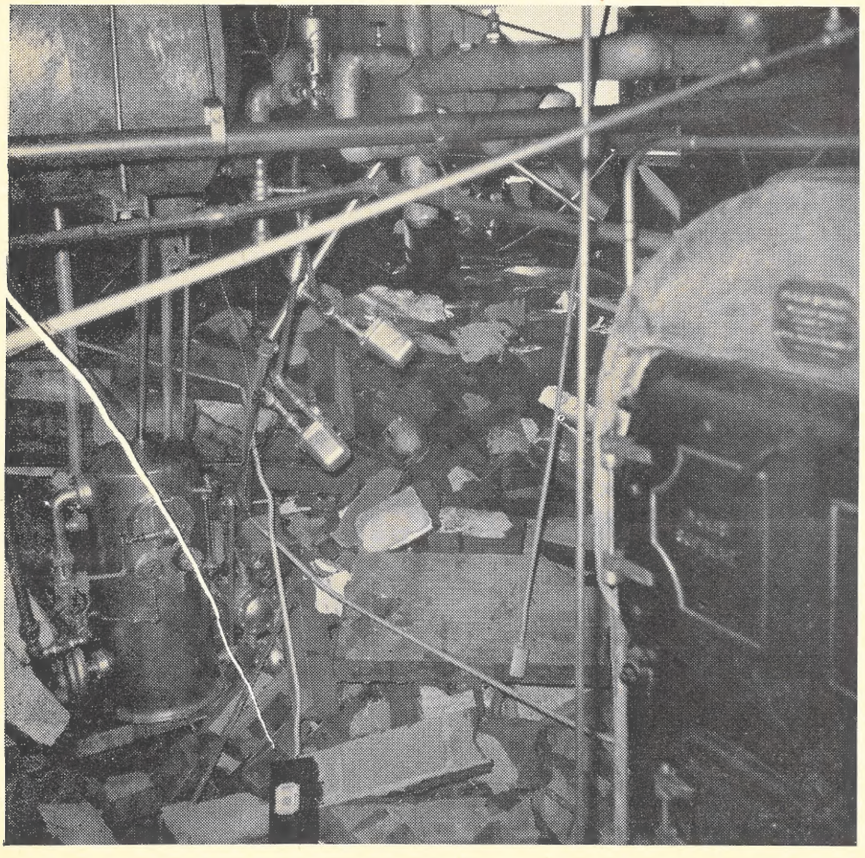
The sprinkling system extinguished the original fire immediately, but gases, generating from the fire, entered the air conditioning system, and the blast which occurred tore the roof off the assembly room, caused considerable structural damage and cracked many of the walls. In addition, four-inch concrete and other debris littered the floors.

Although none of the employees were injured by the explosion, precautions were taken, and all those who believed they enhaled some of the dangerous nitric smoke were taken to the hospital for observation and oxygen treatment.

Considered to be one of the most fireproof building on the North American continent, it was stated by the fire marshall's office that if it were not for this, the blast would have proven disastrous.

Although damage was considerable, the full impact could not be estimated for many months yet, according to a statement made by Hans Tiesler, vice-president and general manager of Audio Pictures. Fortunately, no negatives or prints were in the assembly room at the time of accident, otherwise damage would have amounted to many thousands of dollars.

The damage to the building, which was completely insured, was quickly repaired and the company was operating again, with all employees back on the job, on the following Monday morning.



Considerable damage resulted when gases, generated by a fire in the assembly room of Audio Pictures Limited, exploded. A portion of the roof was blown out, walls in nearby rooms were cracked, and doors and windows were damaged. Photo shows the debris and wrecked equipment which resulted from the blast. Although serious, not one employee was injured and the company was in operation again the following Monday morning, only three days after the accident occurred.

J. J. FITZGIBBONS AWARDED C.B.E.

John Joseph Fitzgibbons, president and managing director of Famous Players Canadian Corp., is shown wearing the C.B.E. (Commander of the Order of the British Empire), officially awarded him at an investiture at Government House, Ottawa, by His Excellency, Viscount Alexander, the Governor General of Canada. Mr. Fitzgibbons was awarded the decoration for his outstanding national service during the war and post-war periods as organizer and director of various show business groups in the Dominion.

Simcoe Theatre Closed Due To Inadequate Staff

The Capitol Theatre, Simcoe, operated by Robert Hambleton, was ordered closed for 24 hours, on February 11th, by an Inspector of Theatres for Ontario. Inspector D. M. MacPherson halted the motion picture showing in the middle of a performance, when he discovered the theatre was inadequately staffed.

The inspector reported that a sixteen-year old boy was acting as ticket-taker and Mr. Hambleton was in the box office, but there was no staff inside the theatre.

"Warnings have been given in the past", Inspector MacPherson stated. The chief of police has been ordered to close the theatre at any time if the same thing happens again.

This is not the first time that there has been trouble with Mr. Hambleton. Over a year ago, the Capitol Theatre, Tilsonberg, which he operated, was ordered closed and he was fined $100 in a court case, when exits from the theatre were found to be blocked by new concrete.

THEATRES SELL CIGARETTES

The sale of cigarettes in theatres where smoking is allowed has been introduced by Famous Players in several of its houses. The Eglinton and College in Toronto are already selling the new line successfully. Cigarettes will soon be added to the candy bar of the Avenue Theatre, also in Toronto.

Prairie News

By BRUCE PEACOCK

GEORGE CARNIE, assistant manager of the Met, Regina, knocked himself out to promote "Bachelor and the Bobby-Soxer" which wound up a six-day run on the right side of the ledger.

A mechanical gimmick in the lobby, utilizing a life-size cut-out of Cary Grant and some magic eye hocus pocus, caused plenty of comment. Grant was depicted in college attire, with a finger on a doorbell, and accompanying ad matter used the tagline "Grant rings the bell". Giveaway blotters advertising the picture lured patrons to the cut-out and when they reached for a blotter the magic eye went into action, flashing lights and ringing a bell.

One night was set aside as students' night, an added attraction being the appearance of a local students' dance band on the stage for two appearances.

During the picture's run and for a week previous, candid shots of Regina students were on display in the Met lobby. Kids who recognized themselves got free passes or participated in a tie-up with a local music store which provided free records.

The Met sponsored spot prizes and door prizes at school dances, sent blotters to the schools, garnered a collegiate window in a local department store and sent out Heralds in a national weekly magazine to round out its promotion.

There was plenty of talk around the college corridors and the 'teen-agers' were much in evidence at the Met during th picture's run.

* * *

Legion Theatre, Bienfait, Sask., will be closed for another five weeks or so pending receipt of new equipment. The theatre's projection room was dstroyed by fire recently.

A capacity crowd was on hand when the Brewerton Theatre was formerly opened at Magrath, Alta. The theatre, with its modern fittings and indirect lighting, is rated one of the outstanding show places in southern Alberta. Gordon Brewerton, Cardston, proprietor of the theatre, was in charge of the opening ceremonies. Acting Mayor B. W. Low, Orin Harker, house manager, and Lloyd B. Tanner, representing his father, Mayor E. P. Tanner, participated in the ceremonies.

* * *

Roxy Theatre, Edmonton, staged the city's first sneak preview recently and had to turn away more than 500 persons. Picture screened without the title being billed in advance, was "Body and Soul".

* * *

First tenants in the new annex to the Film Exchange building, Calgary, were Booth Film Service and Dominion Sound Equipment.

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Winnipeg News

By J. J. CONKLIN

THE Manitoba Division of the Moving Picture Pioneers will hold their third annual dance and entertainment on February 24th in the Marlborough Hotel, which is owned by N. Rothstein, a member of the picture industry in Manitoba. Two ball rooms and two orchestras have been engaged for the event, which will be attended by all the workers in the theatres and film exchanges of Greater Winnipeg. S. Swartz is President of Western Pioneers.

* * *

"Abie's Irish Rose" is now in its 4th month at the Dominion Theatre, M. Triller, manager. The film started in November. The Dominion, thirty yeears ago, was the leading downtown motion picture theatre, owned by B. Allen, whose sons, Jay and J. J. Allen were the first moving picture theatre promoters on a large scale in Western Canada.

* * *

J. S. Anderson, classification officer in the Department of the Provincial Secretary, Manitoba Government has been appointed chairman of the Manitoba Censor Board, reviewing all moving pictures coming into the Province. The Vice-chairman is M. V. B. Newton, also a classification officer in the same department. Both men are University graduates, and saw active service in the last world war. Mr. Anderson succeeds Mr. C. Rice-Jones, Civil Service Commissioner, who retired on Nov. 1st. The other two members of the Censor Board are Mrs. Norman Young and Mrs. D. C. McLeod.

* * *

Manitoba Motion Picture Exhibitors' Association has requested all exhibitors in the province to aid the Canadian Appeal for Children by showing a movie, "Hungry Minds", during the campaign period of Feb. 2nd to Feb. 21st.

RAY PRESENTS

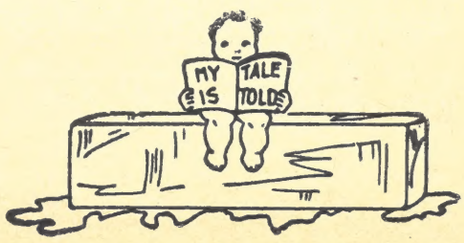
(*Continued from Page* 3)

clear vision, sound judgment, and a full knowledge of all that motion picture production and distribution involves.

IT is a happy omen to find that The Royal Bank of Canada was sufficiently interested in the Motion Picture Industry, to send out a letter dealing so extensively with this subject and the development of Canadian Film production. When Finance becomes Film Conscious, we have made a good start.

It is unfortunate, that after close to a year's hard work, the new Audio Pictures Ltd. and Film Laboratories Building, should have been damaged by fire. We were all cheering, because these were premises to which the Motion Picture Industry could point with pride, we were already measuring its facilities for feature-picture production. We are glad that the damage did not take too long to repair, and that speedy replacement was possible. What is most gratifying, no lives were lost and no one was even slightly injured.

What a year it has been for fires, of every kind, homes, factories, schools, churches and even theatres. I say even theatres, since the record of theatre fires has always been negligible, but this year, theatres have had bad experiences, also, in different parts of Canada. If these were the prewar years, or war-years, we would almost be tempted to say, "sabotage".



« Capital Story »

By WILL McLAUGHLIN

THE "Tent Room" at Rideau Hall took on the air of a college reunion when some 130 civilians who had given distinguished service to Canada's war effort got together over their teacups after being invested with the CMG's and CBE's they were awarded in the Dominion Day honors of 1946. Majority of the awards, delayed for more than a year through lack of necessary materials for the decorations and the shortage of skilled craftsmen to make them up, went to high ranking officials in wartime Government departments and agencies. The list also included John J. Fitzgibbons, president of Famous Players Canadian Corporation, who was cited for his activities as representative of the Canadian motion picture industry in "patriotic and philanthropic movements" during the war years.

Mr. Fitzgibbons, who arrived from Toronto several days before the investiture, was a guest at the Chateau Laurier. In addition to renewing acquaintances with fellow-workers during the war effort who had gathered here from coast to coast, the president of Famous Players personally inspected his company's property in Ottawa, including the Capitol and Regent Theatres.

Henry Marshall, manager of the Regent (Famous Players) Theatre, expects to announce the opening of his new Candy bar before the Easter Holidays. A part of the many changes being made in the auditorium and lobby of the Regent, completion of the elaborate Candy bar has been delayed though shortages of materials and labor.

* * *

Ray Tubman, Famous Players district supervisor and resident manager of the Capitol Theatre, is spending a long-delayed vacation at Miami, Florida. Ray, who is accompanied by Mrs. Tubman, arrived at the favorite Winter resort just about the same time that his home town was registerering a 20 year record for low temperatures. 28 below zero! It was 42 below at Quyon, Quebec, where this reporter spent the same week-end at his cottage for a spot of skiing.

* * *

Bill Cullum, assistant to manager Ray Tubman at the Capitol Theatre, is in charge during Ray's absence on a Winter vacation. The latter, incidentally, motored to Florida and arrived at Miami in time to welcome Mrs. Tubman who, because of illness, made the long journey South by airplane.

New show openings at Ottawa's "first-run" theatres have been, by unofficial agreement between managers, "staggered" throughout the week, that is until recently. Holdovers during the past several months have created such a booking jam of late that Uptown houses are offering entire new programs day and date. Openings on Monday, February 9th, included "Mother Wore Tights", (Capitol); "The Unsuspected" (Regent); "T-Men" (Elgin), "The Fabulous Texan" and "Stork Bites Man" (Imperial); "Marked Woman" and "Dust Be My Destiny" at the Centre.

* * *

Tom Daly, National Film Board producer, gave an outline of the activities and achievements of the Government's motion picture department at the Ladies' Night held by the Westboro Kiwanis Club. Mr. Daly also screened three Film Board productions for members and guests, including his own effort, "Hungry Minds", currently showing at the Capitol and Elgin Theatres.

* * *

George Bagnall, United Artists vice-president, arrived in Ottawa by plane to confer with Reconstruction Minister C. D. Howe and other government officials on several proposals, including production in Canada by major American companies.

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★

. . . fine quality of performance, direction, dialog and story.
—Box Office

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—Film Daily

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—Showmen's Trade Review (reviewed in London)

★

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—Showmen's Trade Review (reviewed in London)

★

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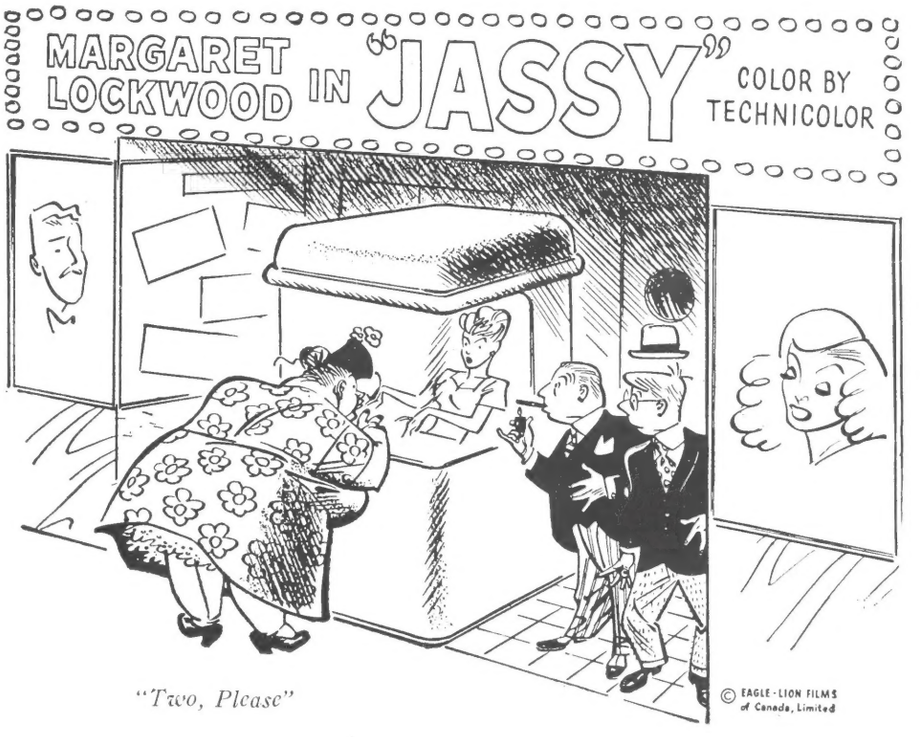

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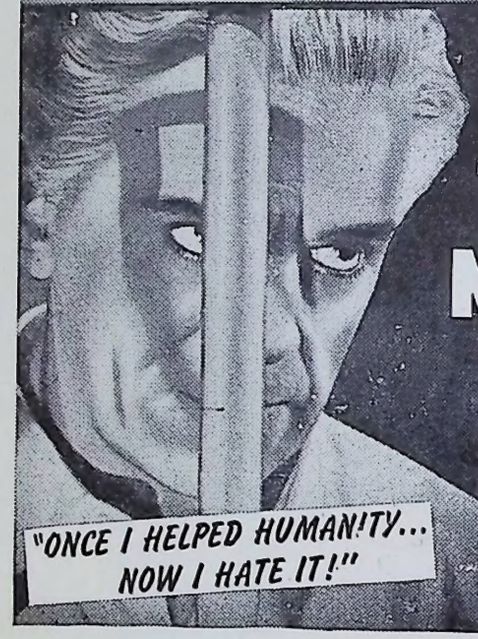

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